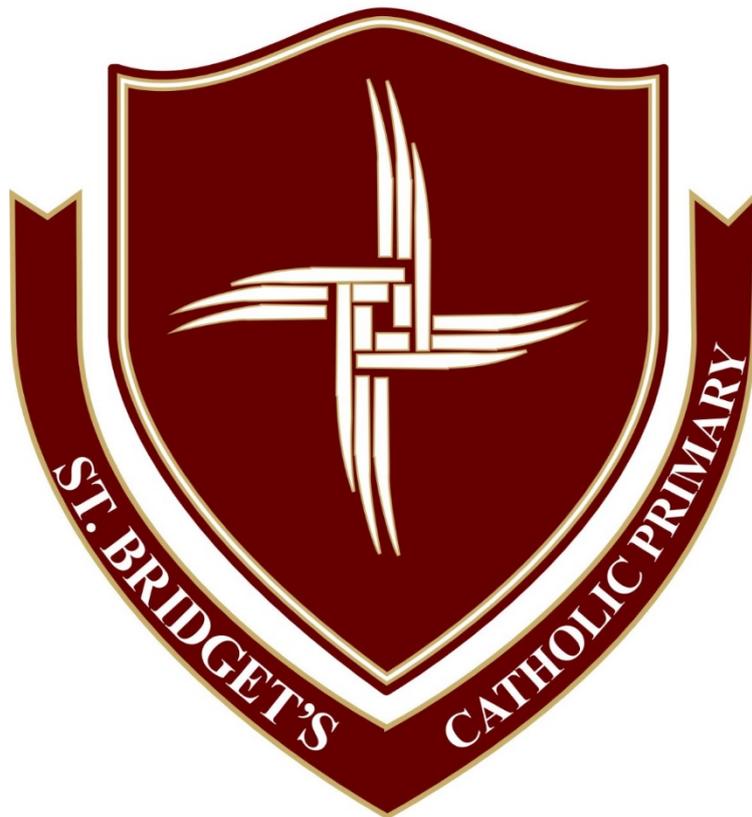


St. Bridget's Catholic Primary School



Facebook Policy

Headteacher: Mrs. Suzanne Smith

Chair of Governors: Mr. Paul Farran

1. Introduction

St. Bridget's Catholic Primary School Facebook page (known as 'the page' from here-on) is run by the school managed by the Headteacher alongside the staff and governors.

The page is designed to:

- Inform, engage and communicate with parents, carers and other interested parties.
- Recognise, celebrate and promote the work of the school and its students.
- Communicate and reinforce school policies and good practice.

Postings will include updates on everyday school life, activities, clubs, events, useful information and websites, advice, suggestions, songs, books and photos of activities.

2. Posts and Comments

2.1. The Headteacher will be the administrator and will communicate in a positive, accurate, respectful and responsible manner. She will uphold and promote the values of the school vision statement at all times.

2.2. All parents and carers are also welcome to post their thoughts and ideas on the page, and to like, share and comment on postings. We would request that they do so in a similarly positive, respectful and constructive manner.

2.3. If followers have any specific concerns, particularly related to their own or other child/children, we ask that they do not post these on the page timeline and encourage them to speak directly to the Head/Class teacher.

2.4. Under no circumstances should any child/children's surname be used or described on the page. This is due to data protection and the legal responsibility we have to keep the children safe.

3. Photographs and videos

3.1. Parents are asked to fill in a permission form for the school to use their child's photograph on school publicity materials including the school Facebook page.

3.2. The Headteacher, and in her absence, the Senior Management Team, has permission to upload photographs and videos on to the page. This is because she (they) is (are) aware of the parental permissions held by the school.

3.3. No-one else is permitted to post any photographs or videos on to the page. The 'setting' allowing people to post or tag photos will be turned off.

4. Site moderation

4.1 The page will be monitored daily by the Headteacher and other school staff.

4.2 All visitors to the page are asked to inform the Headteacher of any inappropriate comments, behaviour or concerns they have relating to the page.

4.3 The page profanity filter will be set to 'strong'.

4.4 We encourage parents and carers to post regularly on the page. The Facebook private message facility will be turned off.

5. Misuse

5.1. In the event that an inappropriate or offensive comment is made it will be recorded by an administrator (screen shot) and brought to the urgent attention of the Headteacher. The Headteacher will speak to the individual(s) involved and explain the purpose and ethos of the page, and why their comment / behaviour is inappropriate or offensive. We will ask the individual to remove the posting. Ultimately, the School Working Group reserves the right to remove any comments that are deemed inappropriate.

5.2. In the event that a child's surname is used or they are described (whether in the main post or within comments), it will be recorded by an administrator (screen shot), immediately deleted and brought to the urgent attention of the Headteacher.

5.3. In the event that an inappropriate or offensive comment is made by someone who is unconnected to the school, the Headteacher will respond accordingly. The response will depend on the content of the post but may include contacting the user via private message, deleting the comment and banning the user, or reporting the post to relevant external bodies.

5.4. If any individual repeatedly makes inappropriate comments (two times or more), the Headteacher and governing body has the discretion to ban the offending individual from the page and (where appropriate) report the offender to relevant external bodies.

6. Restrictions

6.1. The page is designed as a communication tool to engage with parents and carers. It is therefore restricted to people over 18 years of age.

6.2. Where a parent is under 18 years old, permission will be granted at the discretion of the Headteacher.

6.3. The Headteacher also has the discretion to remove or ban any followers that are known to be under 18 years old.